

# Commitment Sheet



**Partnering with Affinity4 is an easy way to generate residual income for your ministry; however, results don't happen without a commitment. The size of your check will be a direct reflection of the number of your supporters that sign up to purchase products and services through Affinity4.**

## Helping us will help you!

- Getting your supporters to buy into the program will take consistent communication from your organization.
- A strong and consistent call to action will result in a strong rate of success.
- Designate an individual or a team that will oversee this commitment and champion this initiative.
- Promote the partnership through all of your communication - this includes (but is not limited to): Bulletins, emails, website presence, newsletters, press releases, bulk mailings, event handouts and bulletin boards.
- No form of communication is more powerful than the spoken word. Spoken words allow us to communicate our thoughts and emotions more than the printed word. We recommend that you verbally share this initiative with everyone you encounter!
- Set goals in regard to the number of sign ups you hope to achieve in a given time frame.
- Keep in contact with your Affinity4 representative to constantly measure your success!

